



Mary Kae Marinac
MKM Corporate Communications
978-685-3136
mkm@mkmarinac.com

Laura Wallace
SensAble Technologies, Inc.
781-939-7437
media@sensable.com

FOR IMMEDIATE RELEASE

MEDIA ADVISORY: SensAble Showcases Technology and Touch-Enabled Applications at EuroHaptics 2010 in Amsterdam

New Devices and Features Demonstrate Breadth of Offering and Ease of Programming Made Possible by SensAble's PHANTOM® Force-Feedback Haptic Devices

WOBURN, MA – July 6, 2010 – [SensAble Technologies, Inc](http://www.sensable.com)®, the leading provider of haptic devices, 3D modeling software and dental CAD/CAM solutions, is showcasing a wide range of devices and haptically-enabled applications using the latest features of its industry-leading PHANTOM® haptic (force feedback) devices and OpenHaptics® developer tool kit at the [EuroHaptics 2010](http://www.eurohaptics.com) conference in Amsterdam, Thursday, July 8th through Saturday, July 10th.

[Haptics, the science of touch](#), allows computer users to “feel” and manipulate virtual objects. SensAble is the force-feedback haptic device provider of choice with over 8,000 of its systems installed worldwide in 3D modeling, dental, medical skills training and assessment, stroke rehabilitation, molecular modeling, assembly path planning, haptically-guided robotics and training for the visually impaired.

SensAble, along with its partners, [SenseGraphics](#), of Stockholm, Sweden, and [Engineering Systems Technology \(EST\)](#) of Kalserslautern, Germany will showcase innovative haptically-enabled applications that rely on SensAble's haptic devices. Needle insertion and punch biopsy applications will demonstrate the ease of working with SensAble's OpenHaptics toolkit and QuickHaptics API to quickly program a sense of touch to an application. SensAble also will display a new modular PHANTOM Desktop configuration, a form factor that offers more flexibility for system integration, and new features that support exceptionally precise control of the position and orientation of the virtual tool in a training application.

WHERE: EuroHaptics 2010 Conference, VU University, Amsterdam

WHAT: SensAble Haptic Device Demonstrations

WHEN: Friday, July 9 and Saturday, July 10 starting at 10:30 a.m. local time during conference [demo hours](#)

About SensAble Technologies

Founded in 1993, SensAble Technologies is the leading developer of 3D touch-enabled (force feedback) solutions and technology that allow users to not only see and hear an on-screen computer application, but to actually “feel” it. With 41 patents granted and over 8,000 systems installed worldwide, SensAble Technologies' haptic technology is being used in applications ranging from designing toys and footwear, to surgical simulation and stroke rehabilitation, to dental restorations, as well as a range of research and robotic applications. The company markets its own 3D modeling solutions as well as its haptic devices and developer toolkits to medical, dental, design, and manufacturing companies; educational and research institutions; and OEMs. SensAble products are available through direct and reseller channels worldwide. www.sensable.com.

###

OpenHaptics, QuickHaptics, PHANTOM, SensAble, and SensAble Technologies, Inc. are trademarks or registered trademarks of SensAble Technologies, Inc. Other brand and product names are trademarks of their respective holders.