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## **FOR IMMEDIATE RELEASE**

### **Dental Prosthetic Services (DPS) Joins the SensAble Authorized Production Center Program**

*Influential TEREC Lab Offers Digital Design, Fabrication Services to Dentists and  
Other Dental Labs Using the SensAble Dental Lab System*

**WOBURN, MA June 16, 2010** – [SensAble Technologies, Inc.](http://www.sensable.com), the leading provider of dental restoration design and fabrication solutions, haptic devices and 3D modeling software, announced that [Dental Prosthetic Services](http://www.dentalprosthetics.com) has joined the SensAble Authorized Production Center (SAPC) Program. SAPCs create fixed and removable dental restorations for their own dentists using the [SensAble Dental Lab System](http://www.sensable.com), an award-winning dental CAD/CAM system, and are certified to provide design and/or fabrication services to other dental labs. A 65-person full service dental lab based in Cedar Rapids, Iowa, DPS is a member of the highly regarded [Technical Research Consortium \(TEREC\)](http://www.terec.com), a North American association of dental laboratories that convenes regularly to evaluate new technologies and processes that may offer a better way for them to serve dentists and their patients.

[SensAble Authorized Production Centers](http://www.sensable.com) ensure consistent, high-quality results by using only SensAble-approved design and fabrication methods and adhering to strict quality standards to remain “SensAble-certified.” These SensAble Authorized Production Centers gain marketing exposure from SensAble, and provide a valuable service to other dental labs whose business models support outsourcing digital design and/or production rather than investing in a complete system.

Because not every lab is ready for a complete scan/design/fabricate system, [SensAble Authorized Production Centers](http://www.sensable.com) make it easier for dental labs of all sizes to take incremental steps in transitioning from manual to digital processes – and gain the increased productivity, accuracy and consistency that CAD/CAM provides. Labs can deploy the Scan-only or the Scan/Design configuration of the SensAble Dental Lab System and then send the files electronically to DPS for designing and/or printing a resin pattern. If DPS prints the pattern, it can then be returned to the lab for investing and casting in metal, or flasking of a flexible material. Alternately, DPS can finish the job by providing the final removable partials as well as fixed restorations such as copings, crowns and bridges.

“Our doctors trust us to keep them current with emerging technology, and SensAble’s on-going evaluation and application of new technologies coupled with their commitment to provide innovative, yet practical solutions for dental labs plays a key role in keeping us on the leading edge,” said Kristine Van Cleve, president of Dental Prosthetic Services (DPS). “The SensAble

system has really helped us to grow our business. We started out using the SensAble system for crowns and bridges, but are now also using it to do 95% of our partials. And, we're excited to be expanding our offerings even more by providing SensAble design and fabrication services – and the accompanying digital advantages – to other labs.”

“Digital dentistry is transforming the industry, and whether dental labs bring CAD/CAM in-house or outsource, SensAble is committed to giving labs of all sizes a path to the digital future,” said Bob Steingart, president of SensAble Dental Products. “SensAble is pleased to be working with forward-thinking labs like DPS, whose input and collaboration continues to help us refine and enhance our products.”

## **About DPS**

Founded in 1972, DPS is a full-service lab with a rich history of state-of-the-art technology and a proud tradition in providing premium quality prosthetics and outstanding customer service. Using both technology and technical skill, DPS strives to maximize doctors' efficiency and profitability, while improving patients' quality of life, appearance, and health. DPS is a member of both the National Association of Dental Laboratories and TEREK, a select group of independently owned regional dental laboratories dedicated to bringing leading edge technology to the dentists that they serve and their patients. For more information, visit [www.dpsdental.com](http://www.dpsdental.com).

## **About the SensAble Dental Lab System**

The [SensAble Dental Lab System](#) is an integrated digital solution to scan, design and fabricate common dental restorations. It is the first integrated digital solution to support the production process for removable partial frameworks, as well as full contour crown and bridge. The system's unique 3D “Virtual Touch” stylus allows technicians to digitally design multiple restoration types with unmatched speed and precision – while keeping the artistry and manual dexterity they have spent years perfecting. In the SensAble system, technicians hold a “haptic (touch-enabled) device instead of a computer mouse. They use virtual wax-up tools to literally “feel” the on-screen model as they apply, smooth and carve “digital wax.” This touch-enabled approach mimics the traditional method of hand modeling dental restorations – yet adds the consistency, precision and repeatability of a digital system.

## **About SensAble Technologies**

Founded in 1993, SensAble Technologies is the leading developer of 3D touch-enabled (force feedback) solutions and technology that allow users to not only see and hear an on-screen computer application, but to actually “feel” it. With 41 patents granted and over 8,000 systems installed worldwide, SensAble Technologies' haptic technology is being used in applications ranging from designing toys and footwear, to surgical simulation and stroke rehabilitation, to dental restorations, as well as a range of research and robotic applications. The company markets its own 3D modeling solutions as well as its haptic devices and developer toolkits to medical, dental, design, and manufacturing companies; educational and research institutions; and

OEMs. SensAble products are available through direct and reseller channels worldwide.  
[www.sensabledental.com](http://www.sensabledental.com).

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