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FOR IMMEDIATE RELEASE

BonaDent Joins the SensAble Authorized Production Center Program

Offers Digital Design, Fabrication Services for Flexible and Cast Metal Partial to Dentists and Other Dental Labs Using the SensAble Dental Lab System

WOBURN, MA April 27, 2010 – [SensAble Technologies, Inc.](http://www.sensable.com), the leading provider of dental restoration design and fabrication solutions, haptic devices and 3D modeling software, announced that [BonaDent Dental Laboratories](http://www.bonadent.com) of Seneca Falls, NY and West Melbourne, FL has joined the SensAble Authorized Production Center (SAPC) Program. SAPCs create fixed and removable dental restorations in both metal and flexible materials for their own dentists using the [SensAble Dental Lab System](http://www.sensable.com), an award-winning dental CAD/CAM system, and are certified to provide design and/or fabrication services to other dental labs.

Because not every lab is ready for a full scan/design/fabricate system, [SensAble Authorized Production Centers](http://www.sensable.com) make it easier for dental labs of all sizes to take incremental steps toward digital technologies – and gain the increased productivity, accuracy and consistency that they allow. Labs can deploy the Scan/Design configuration of the SensAble Dental Lab System and then send the files electronically to BonaDent for printing a resin pattern. That pattern will be returned to the lab for investing and casting in metal, or flasking of a flexible material. Alternately, BonaDent can provide a finished chrome or flexible framework or coping to the lab, or a finished restoration to the dentist.

[SensAble Authorized Production Centers](http://www.sensable.com) ensure consistent, high-quality results by using only SensAble-approved fabrication methods and adhering to strict quality standards to remain “SensAble-certified.” These SensAble Authorized Production Centers gain marketing exposure from SensAble, and provide a valuable service to other dental labs whose business models support outsourcing digital design or production rather than investing in a complete system.

“We’re eager to begin marketing the exceptional quality and accuracy that we get in working with the SensAble system, especially in our flexible partials,” said Ron Philbrook, CDT, cast partials manager at BonaDent. “More patients and dentists are requesting flexible products because of the comfort and aesthetics, and we’re amazed at the added productivity we’ve obtained when creating them in SensAble’s system. Now, we can help other labs streamline the production of partials and C&B restorations as well.”

“Digital dentistry is transforming the industry, and whether dental labs bring CAD/CAM in-house or outsource, SensAble is committed to giving labs of all sizes a path to the digital future,”

said Bob Steingart, president of SensAble Dental Products. “We’re delighted to work with leaders like BonaDent to offer a wider range of technology options so that labs can adopt whatever processes make the most sense for their business.”

About BonaDent Dental Laboratories

BonaDent Dental Laboratories, headquartered in Seneca Falls, NY with a second lab in West Melbourne, FL, is an independently family owned and operated, full-service dental lab founded nearly 60 years ago serving dentists across the US. The laboratory offers a wide array of products and services representing the most advanced technology and highest quality available, including ceramics, dentures, partials, and implants. Exceptional service, strong communication and frequent interaction between the laboratory and the dental office greatly increases the dentist profitability. The constant pursuit of new products and technology, and delivering consistent quality products along with their commitment to keep Americans working improves patient satisfaction and continues to be the hallmarks of the BonaDent experience. For more information, visit www.bonadent.com.

About the SensAble Dental Lab System

The [SensAble Dental Lab System](#) is an integrated digital solution to scan, design and fabricate common dental restorations. It is the first integrated digital solution to support the production process for removable partial frameworks, as well as full contour crown and bridge. The system’s unique 3D “Virtual Touch” stylus allows technicians to digitally design multiple restoration types with unmatched speed and precision – while keeping the artistry and manual dexterity they have spent years perfecting. In the SensAble system, technicians hold a “haptic (touch-enabled) device instead of a computer mouse. They use virtual wax-up tools to literally “feel” the on-screen model as they apply, smooth and carve “digital wax.” This touch-enabled approach mimics the traditional method of hand modeling dental restorations – yet adds the consistency, precision and repeatability of a digital system.

About SensAble Technologies

Founded in 1993, SensAble Technologies is the leading developer of 3D touch-enabled (force feedback) solutions and technology that allow users to not only see and hear an on-screen computer application, but to actually “feel” it. With 41 patents granted and over 8,000 systems installed worldwide, SensAble Technologies' haptic technology is being used in applications ranging from designing toys and footwear, to surgical simulation and stroke rehabilitation, to dental restorations, as well as a range of research and robotic applications. The company markets its own 3D modeling solutions as well as its haptic devices and developer toolkits to medical, dental, design, and manufacturing companies; educational and research institutions; and OEMs. SensAble products are available through direct and reseller channels worldwide. www.sensabledental.com.

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