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FOR IMMEDIATE RELEASE

Babichenko Dental Lab Joins the SensAble Authorized Production Center Program

*Full-Service Idaho Lab Offers Digital Design and Fabrication Services to Other Dental Labs
Using the SensAble Dental Lab System; Helps Labs of All Sizes to Go Digital*

WOBURN, MA October 7, 2009 –[SensAble Technologies, Inc.](http://www.sensable.com), the leading provider of haptic devices and touch-enabled modeling solutions, announced that [Babichenko Dental Laboratory](http://www.babichenko.com) of Meridian, Idaho has joined the SensAble Authorized Production Center (SAPC) Program. SAPCs create fixed and removable dental restorations for their own dentists using the [SensAble Dental Lab System](http://www.sensable.com), an award-winning dental CAD/CAM system, and are certified to provide design and/or fabrication services to other dental labs.

Because not every lab is ready for a full scan/design/fabricate system, [SensAble Authorized Production Centers](http://www.sensable.com) make it easier for dental labs of all sizes to take incremental steps toward digital technologies – and gain the increased productivity, accuracy, and consistency that they allow. Labs can deploy only the Scan/Design configuration of the SensAble Dental Lab System and then send the files electronically to Babichenko for printing a resin pattern, which can be returned to the lab for casting. Alternately, Babichenko can provide a finished chrome framework or coping to the lab.

[SensAble Authorized Production Centers](http://www.sensable.com) ensure consistent, high-quality results by using only SensAble-approved fabrication methods and adhering to strict quality standards to remain “SensAble-certified.” These SensAble Authorized Production Centers gain marketing exposure from SensAble, and provide a valuable service to other dental labs whose business models support outsourcing digital design or production rather than investing in a complete system.

“We’re committed to providing quality and choice to our dentists and the dental lab community as a whole, and that’s exactly what becoming a SensAble Authorized Production Center allows us to do,” said Henry Babichenko, owner of Babichenko Dental Lab, one of Idaho’s largest and most technologically advanced full service dental labs. “With SensAble’s system we are designing restorations at least 70 percent faster, and delivering parts that fit so precisely that our dentists need little or no time at all to fit them on a patient.”

“Digital dentistry is transforming the industry, and whether dental labs bring CAD/CAM inhouse or outsource, SensAble is committed to giving labs of all sizes a path to the digital future,” said Bob Steingart, president of SensAble Dental Products. “We’re delighted to work with leaders

like Babichenko to offer a wider range of technology options so that labs can adopt whatever processes make the most sense for their business.”

About Babichenko Dental Laboratory

Babichenko Dental Laboratory LLC was founded in 1998 in the state of Idaho. Our Lab provides products and services to all Idaho areas as well as other Northwestern states. Our pride is in our precision workmanship, which is attributed to our specialty-training program for all of our technicians. Their thorough knowledge of the step-by-step training procedures required for constructing restorations enables our technicians to interrelate the factors of functions and aesthetics, even in the most crucial cases.

We are dedicated to providing dentists with the most beneficial service to meet patient's demands for physiological and psychological comfort. We take pride in our ability to contribute to the well-being of patients by filling prescriptions accurately and promptly. For more information visit, <http://www.babichenko.com/index.php>.

About the SensAble Dental Lab System

The SensAble Dental Lab System is an integrated digital solution to scan, design and fabricate common dental restorations. It is the first integrated digital solution to support the production process for removable partial frameworks, as well as full contour crown and bridge. The system's unique “3D Virtual Touch” stylus allows technicians to digitally design multiple restoration types with unmatched speed and precision – while keeping the artistry and manual dexterity they have spent years perfecting. In the SensAble system, technicians hold a “Nintendo-Wii-like” haptic (touch-enabled) device instead of a computer mouse. They use virtual wax-up tools to literally “feel” the on-screen model as they apply, smooth and carve “digital wax.” This touch-enabled approach mimics the traditional method of hand modeling dental restorations – yet adds the consistency, precision and repeatability of a digital system.

About SensAble Technologies

Founded in 1993, SensAble Technologies is a leading developer of 3D touch-enabled (force feedback) solutions and technology that allow users to not only see and hear an on-screen computer application, but to actually “feel” it. With 41 patents granted and over 7,000 systems installed worldwide, SensAble Technologies' haptic technology is being used in applications ranging from designing toys and footwear, to surgical simulation and stroke rehabilitation, to dental restorations, as well as a range of research and robotic applications. The company markets its own 3D modeling solutions as well as its haptic devices and developer toolkits to medical, dental, design, and manufacturing companies; educational and research institutions; and OEMs. SensAble products are available through direct and reseller channels worldwide. www.sensabledental.com.

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