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For Immediate Release

COMPUTER GRAPHICS WORLD GIVES HIGHEST HONOR TO SENSABLE'S FREEFORM MODELING SYSTEM

Cambridge MA, December 10, 1999 It wasn't enough to give FreeForm™ modeling an Innovation Award— *Computer Graphics World* editors went a step further by creating a new category, the first ever Grand Innovation Award, for SensAble's revolutionary new touch-enabled modeling system.

Each year since the award's inception in 1994, *Computer Graphics World* editors have chosen products from hundreds of nominations for Innovation Awards. According to Phil LoPiccolo, Editor-in-Chief of *Computer Graphics World*, "FreeForm modeling is well-deserving of the Grand Innovation Award. It embodies the true spirit of the awards by extending the frontier of visual computing." *Computer Graphics World* will feature the latest Innovation Award winners in the January 2000 issue. A profile of the winning products will also be available in January by visiting Computer Graphics World Online at www.cgw.com.

"*Computer Graphics World* is widely read and well regarded in the 3D graphics community and we are proud to have been recognized with the Grand Innovation Award," commented SensAble President Bill Aulet. "We believe that integrating touch into computer modeling has profound effects on usability and productivity; *Computer Graphics World* clearly agrees with us."

The product at the center of the attention is the FreeForm modeling system, which launched this past August at Siggraph. Based on SensAble's 3D Touch™ technology, the FreeForm system blends the intuitiveness and expressiveness of physical modeling with the power and productivity of digital modeling. Its tools use familiar, physical metaphors, such as sculpting and wire cutting, which work in a direct and obvious manner. Controlling these tools through touch gives users an unprecedented connection

to their model. “Intent” flows directly into the digital form, and any type of nuance or gesture can be faithfully captured. Direct model interaction and familiar tools help eliminate the months-long learning curve typically needed to master 3D modeling software. As a result, the well-known productivity benefits of digital modeling can now be applied to a variety of modeling challenges previously beyond the capabilities of computer software.

The FreeForm system includes the PHANTOM™ Desktop interface hardware and FreeForm modeling software. It runs on Pentium-based Windows NT workstations.

About *Computer Graphics World*

Computer Graphics World, a PennWell publication, publishes more articles dedicated to visual computing than any other publication. Written for engineers, designers, and animators, *Computer Graphics World* is recognized as the leading magazine of innovation in computer graphics technology and applications.

About SensAble Technologies

SensAble Technologies is transforming the way people use computers in the 21st century. Our groundbreaking technology allows you to fully interact with your computer via your sense of touch. Two dimensions—sight and sound—become three, sight, sound and now touch. And that gives you the freedom to work in a more natural, intuitive way. SensAble and its products have won more than a dozen awards and have been featured in publications worldwide, including *The Wall Street Journal*, *Business Week* and *Fortune*. The company has over 450 customers in 30 countries, including adidas-Salomon, Hasbro, Disney, Boeing, Shell, General Electric, NTT Communications, Motorola, Mayo Clinic and leading universities worldwide. For more information, visit www.sensable.com.

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